Employment in Financial Services

Contributing Editor

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06. Is there a register of financial services employees that individuals will need to be listed on to undertake particular business activities? If so, what are the steps required for registration?

Switzerland

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There is no universal register of all financial services employees. Rather, different Swiss financial market laws provide for a registration requirement that may apply to individual financial service employees. Whether a particular financial market law, and, consequently, a registration requirement, applies to a financial services employee depends specifically on the regulatory status of the employing entity and the particular activity of that employee.

Also, client advisers of Swiss or foreign financial service providers (eg, investment advisers) may be
required to register with the adviser register, unless an exemption applies. Client advisers are the
natural persons who perform financial services on behalf of a financial service provider or in their own
capacity as financial service providers. Client advisers are entered in the register of advisers if they
prove that i) they have sufficient knowledge of the code of conduct set out in the financial services
regulations and the necessary expertise required to perform their activities, ii) their employee has
taken out professional indemnity insurance or that equivalent collateral exists, and iii) their employee
is affiliated with a recognized Swiss ombudsman in their capacity as a financial service provider (if
such affiliation duty exists).

Furthermore, "non-tied" insurance intermediaries (ie, persons who offer or conclude insurance contracts on behalf of insurance companies) are required to register with FINMA's register of insurance companies. To register, persons must inter alia prove that they have sufficient qualifications and hold professional indemnity insurance or provide an equivalent financial surety. "Tied" intermediaries will no longer be able to register voluntarily in the FINMA register (unless this is required by the respective country of operation for activities abroad).

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09. Is there a particular code of conduct and/or are

there other regulations regarding standards of behaviour that financial services employees are expected to adhere to?

Switzerland

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Depending on the regulatory status of the employing entity and, as the case may be, on the exact activities of a financial service employee, a financial service employee needs to adhere to certain code of conduct rules (eg, regarding transparency and care, documentation and accountability).

Supervised companies in Switzerland are, in principle, required to set up an organisation that ensures the compliance with Swiss financial market laws and its statutory code of conduct rules. For this purpose, among others, companies are required to issue regulations that their employees must follow.

Under Swiss financial market laws, code of conduct rules are generally based on abstract statutory rules and concretized by recognised privately organised associations.

In particular, several professional organisations (eg, the Swiss Bankers Association or the Asset Management Association) and self-regulated organisations issue their own set of code of conduct rules that members are required to follow.

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